## **IT STRATEGY & CONSULTING**

The fourth – and arguably the most important – pillar of IT management is IT strategy & consulting. As your managed services provider (MSP), we are your primary resource for planning, budgeting, vetting new technologies, and designing and scoping projects. This means a reduced need for reactive support and more cost savings for your business.





## WHAT IT IS

When will you need a new firewall?

You know you'll need to purchase a lot of new PCs over the next year... a server? You want to develop a cloud strategy and aren't sure where to start.

Do you need a security crisis management and communication plan?

When will your licenses expire?

Should you move to Office 365?

What about mobility...should you have a strategy?

## **HOW WE DO IT**

Your MSP should be more than a third-party vendor; they should be a partner. A true MSP will help you answer these questions and provide services relating to strategy and consulting, including:

- Technology roadmap
- IT budgeting
- Lifecycle management
- Projects/upgrades & procurement services
- Strategic planning meetings
- Customer satisfaction surveys
- Client care & communication
- And more



## Going Above & Beyond at Apogee

Client care and account management is the largest factor for continual customer satisfaction.

From the initial stages in talking with you as a prospect to bringing you on as a client and then delivering your solution for the long term, we understand the importance and privilege of holding the keys to your business kingdom.

At every point we strive to understand who you are as a business, your needs, devise solutions based on what aligns with your goals and objectives, and manage your solution consistently every day for years.







