

# END-USER SECURITY TRAINING



IT security is a top priority for most businesses, and for good reason. Cybercriminals instill fear and constantly invent new ways to threaten companies of all sizes. How can you tip the scales in your favor?

Employee education is the last, and arguably the most important, step in a multi-layer security profile. That's why Apogee IT Services offers Internet Security Awareness Training (iSAT) to all client end users at no extra charge.

## WHAT IT IS

Some attacks are intentional, but most vulnerabilities exist due to lack of awareness and education. iSAT is designed to help end users:

- Understand their role in protecting your organization
- Prevent, detect, and respond to threats
- Know common tricks criminals use
- Stay up-to-date on new tactics

**43%**  
of all 2015 cyber attacks were targeted at **small businesses** with fewer than 250 employees.

- Symantec Internet Security Threat Report

## HOW WE DO IT

» Any client who is interested can encourage their employees to complete the iSAT training, which Apogee provides via our strategic security partner, KnowBe4.

**KnowBe4**  
Human error. **Conquered.**

Client end users register online and receive a link to complete the training, which takes 30-40 minutes and can be completed at once, or paused as needed.

Afterward, we periodically send out fake phishing emails to the client, giving the key contact a heads up before doing so. We also provide a report on who opened the email and who clicked on a link – not to reprimand them, but to provide further training.

KnowBe4 continues to send tips and news on security for more education and awareness.

On average,  
**4,000 ransomware attacks**  
occurred every day in 2016.

- United States Department of Justice

